Categories

If a time limit is not specified, it remains at 7 minutes or less.
Time limits are interpreted from first fade/frame/sound to last fade/frame/sound.
Show intros do NOT fit in any category.

Animation: Characters created on film, video, or computer. Includes two and three-dimensional animation using clay, objects or models. Must tell a story!

Book Trailers: A video advertisement for a book, which employs techniques similar to those of movie trailers. If book covers are used, the copyright owner must grant permission in writing (Exception: SSYRA titles). **Time limit: 60 seconds**

Comedy: Tells a humorous story. May incorporate comedic elements, such as misunderstandings, sight gags, or satire.

Documentary: Original programs that document real facts by providing a view of real events and people.

Drama: Tells a story using emotion and feeling in a dramatic, creative and colorful way.

Instructional Video: A program that helps people learn something by giving instructions.

Music Video: Video pictures (still or live action) set to music. Score and/or lyrics can either be original or prerecorded. **Must abide by copyright law – no fair use.**

News Feature: Any original news package that highlights a real event, such as sports, talk show, interview, or current event. **Time limit: 2 minutes**

News Show: A school-wide informational show including various segments/packages (news features).

PSA: A Public Service Announcement includes short messages, which inform the public or changes public opinion, actions, or feelings.
Time Limit: 60 sec., absolute maximum.

Public Service Video: A video that is intended to change public interest by raising familiarity of an issue, affecting public opinion, and fueling action. An infomercial can be considered a public service video.
Time Limit: 7 Minutes